NEW FROM CRYPTOZOIC ENTERTAINMENT







SEPT 15

PURCHASE ORDER DATE











AGES 14+ 15-45 MIN CARD & DICE GAMES

CONTENTS

Cryptozoology for Beginners

- **136** Cards
- 40 Tokens
- 1 Bus Standee
- 1 Rulebook

Living Well Is the Best Revenge

- 40 Tarot-Size Cards
- **16** Dice
- 4 Player Boards
- **28** Tokens
- 1 Rulebook

Let's Call the Exorcist

- **43** Cards
- 8 Role Tiles
- 45 Tokens
- 1 Rulebook

STEVEN RHODES GAMES VOL. 2

Get ready to get immersed in the dark retro worlds of artist **Steven Rhodes** again! **Vol. 2** features more of what you love from Cryptozoic's **Dynomite Games** sub-brand: games that anyone can learn, with enough depth and hidden complexity for the tabletop masters. Inspired by the art of Steven Rhodes, all **three games** bring the FUN!

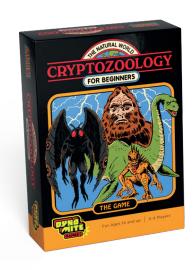
Cryptozoology for Beginners is a creature-drafting set collection game for the entire monster-hunting family. In Living Well Is the Best Revenge, bury your opponents in a pile of points in a dice game of fantastic proportions. Finally, gather your friends for a social deduction game that will make you say, Let's Call the Exorcist!

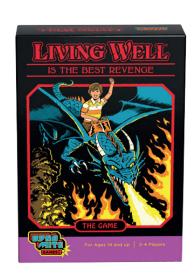
KEY SELLING POINTS

- Second volume of three Steven Rhodes Games
- Features unique retro art based on the work of popular artist Steven Rhodes
- Fast-paced and easy to learn with very little setup time
- Hidden depth to satisfy hardcore gamers
- From **Dynomite Games**, an old-school sub-brand of Cryptozoic Entertainment
- Successfully funded on Kickstarter

















STEVEN RHODES GAMES VOL. 2

MARKETING SUPPORT

- Email newsletters to Cryptozoic mailing lists
- Online and print advertising on consumer/trade sites, including boardgamegeek.com
- Promotion on social media and sneak peeks on the Cryptozoic Blog
- Contests and/or giveaways held on social media
- Videos to discuss box contents, how to set up, and how to play
- Press release to industry media
- Game reviews and press coverage across

major hobby, comics, and gaming media outlets to support game launch, such as **IGN** and

boardgamegeek.com

- Review copies sent to online media enthusiast outlets (hobby gaming, comics, and general pop culture) for expanded consumer exposure and to generate buzz
- Promoted at consumer events, such as Gen
 Con, GAMA Expo, and San Diego Comic-Con

Available to Ship: Worldwide Item Code: CZE29477 / CZE29491 / CZE29484

Cryptozoology for Beginners (Steven Rhodes Games Vol. 2)

| ITEM DESCRIPTION | CONTENTS | SKU | UPC | MSRP | DIMENSIONS |
|------------------|----------|----------|----------------|----------|--|
| Game | 1 game | CZE29477 | 814552029477 | \$19.99 | 6" x 4.25" x 2.5" 1.44 bs 15.24cm*10.8cm*6.35cm 0.65 kg |
| Case | 12 games | CZE29474 | 10814552029474 | \$239.88 | 16.54" x 7.48" x 9.45" 17.2lbs 42cm*19cm*24cm 7.8kgs |

Living Well Is the Best Revenge (Steven Rhodes Games Vol. 2)

| ITEM DESCRIPTION | CONTENTS | sKU | UPC | MSRP | DIMENSIONS |
|------------------|----------|----------|--------------|----------|--|
| Game | 1 Game | CZE29491 | 814552029491 | \$19.99 | 6" x 4.25" x 2" 0.71lbs 15.24cm*10.8cm*5.10cm 0.32kg |
| Case | 12 Games | CZE29712 | 814552029712 | \$239.88 | 13.62" x 7.48" x 9.45" 8.38lbs 34.6cm*19cm*24cm, 3.8kgs |



STEVEN RHODES GAMES VOL. 2

Let's Call the Exorcist (Steven Rhodes Games Vol. 2)

| ITEM DESCRIPTION | CONTENTS | sku | UPC | MSRP | DIMENSIONS |
|------------------|----------|----------|--------------|----------|--|
| Game | 1 Game | CZE29484 | 814552029484 | \$19.99 | 6" x 4.25" x 1.5" 0.64lbs 15.24cm*10.8cm*3.80cm 0.29 kg |
| Case | 12 Games | CZE2705 | 814552029705 | \$239.88 | 20.86" x 7.48"x5.5" 7.72lbs 53cm*19cm*14CM 3.5kgs |

Final dimensions and weight subject to change.